

# Press Release

Frankfurt, July 26<sup>th</sup>, 2010



**We are ALUMINA**  
*Almatis Celebrates 100 Years of Specialty Alumina*

Frankfurt, Germany (September 2010) – Almatis is celebrating the 100th anniversary of its specialty alumina business that began in 1910 when its predecessor, Alcoa, made the first sales of calcined alumina products for non-aluminum applications. This was the beginning of the alumina chemicals business. One hundred years later, Almatis has become a global producer of premium alumina, with 9 plants and a widely diverse product portfolio serving its target markets in the refractory, ceramic, polishing and carpet industries around the world.

“The prime reason for our success was and still is the close working relationship we established with our customers,” stated Remco de Jong, Almatis CEO. “Let me take the opportunity to thank all of our customers, who continue to rely/ count on us for reliable delivery of quality products and superior technical support.”

The Almatis success story and the company's leading position in the industry is distinguished by ten decades of research and development in commercializing new uses of alumina as well as continued investments in process and product innovations.

“The specialty alumina business is rebounding from the recession and has a bright future,” asserts de Jong. “Almatis will continue our legacy of providing customers with premium alumina products.”

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**About Almatis**

Almatis is a global leader in the development, manufacture and supply of premium specialty alumina products. With nearly 900 employees worldwide, the Company's products are used in a wide variety of industries, including steel production, cement production, non-ferrous metal production, plastics, paper, ceramics, carpet manufacturing and electronic industries. Almatis operates nine production facilities worldwide and serves customers around the world. Until 2004, the business was known as the chemical business of Alcoa. Almatis is now owned by Dubai International Capital LLC (DIC), the international investment arm of Dubai Holding.